



Lift  
Our  
Youth  
Foundation



18th Annual Grant Award & Fund Raising Event  
Wednesday November 11, 2020 | 7:00 p.m.

2020 INFORMATION PACKAGE

## A WORD FROM THE UPLIFT OUR YOUTH FOUNDATION CHAIR



Dear UOYF Supporter:

Amid the current global pandemic and a period of great uncertainty, we recognize that we all have been affected, each differently, and some more personally and deeply than others. Our prayer is that all of you are well and doing what is needed to stay safe and healthy. The Uplift Our Youth Foundation (UOYF) regard these current times as an opportunity for renewal, reassurance, and reflection, as we move forward in faith toward an online annual fundraiser and grant awards event.

The Board of Directors of the Uplift Our Youth Foundation is pleased to announce that we will be hosting our 18th Annual Grant Awards and Fundraising Event on Wednesday November 11, 2020 at 7:00 pm.

As a valued community leader, we are writing you to ask for your support. Your \$100 tax deductible donation will go towards grants to organizations whose purpose is to support projects, programs and activities which enhance opportunities for young people in Clinton, Ingham, and Eaton counties.

Each contribution will help provide programs in the arts, career training, educational and other interdisciplinary activities. As we approach our 18th year, we have awarded over \$175,000 in grants to a wide range of community focused organizations. This can only happen through the good will of supporters like you.

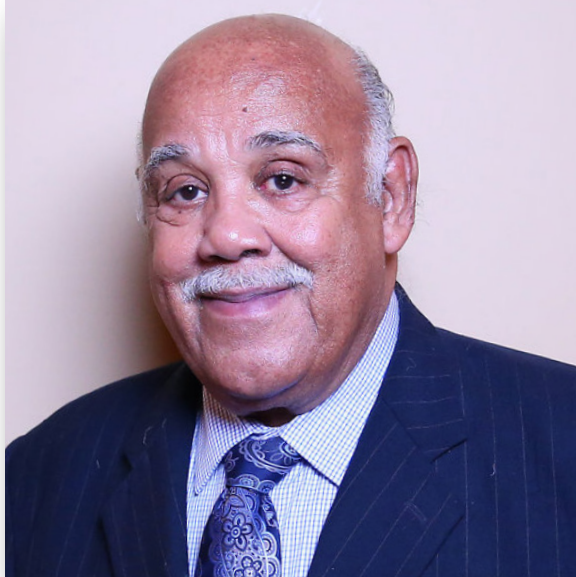
Your support as an Honorary Co-Chair will entitle you to a listing on our web site and Facebook page. Please make your check payable to the Uplift Our Youth Foundation, P.O. Box 70099, Lansing, Michigan 48890.

Thank you in advance for your contribution. It means so much to have your support in building the tri-county area into a strong community.

Harold Pope, Chair



..... Our Vision .....



LARRY L. LEATHERWOOD MPA/SEF  
Chair Emeritus/UYF Founder

*“Of course, even especially important is each of your support by your financial contributions. As we enter our 16th year, we are showing growth in providing opportunities for youth to grow through the efforts of our recipient fund receivers.”*

*“The need is great and it is important that we continue doing all that we can to assure that our efforts continue and grow even more.”*

*The Uplift Our Youth Foundation* originated from a vision of Larry L. Leatherwood, Founder/Chairperson in consultation with Paulette Granberry Russell, who served as the first vice-chairperson. Larry has spent many years volunteering in organizations/agencies in Lansing that serve youth. From those experiences, Larry recognized that there was a need by those organizations and others for funds to either create new programs or to expand or maintain existing ones that focused in on “At Risk Youth”.

Started in 2002 as a component of the Capital Region Community foundation, the *Uplift Our Youth Fund* has awarded more than \$160,000 in grants to several community based organizations/agencies that have been able to provide programs that benefit youth. Now incorporated as a separate, nonprofit organization, the *Uplift Our Youth Foundation* has its own tax-exempt status.

From the beginning, the *Uplift Our Youth Fund* - and now the *Uplift Our Youth Foundation* - has benefitted from the support of many community leaders in the Lansing area. Our Board of Directors represent a cross-section of our community, including business, academia, non-profit organizations, and government agencies.



..... **UOYF BOARD OF DIRECTORS** .....



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..... 2020 YOUTH ADVOCATE .....



**CAMEO LYN KING**

Within every living creature therein lies a purpose. As a global leader and native Detroit, Cameo L. King stands on that mantra.

Her passion began in the nation's capitol at Howard University where she earned her BA in Broadcast Journalism. She began her career in media as a reporter and anchor for Power 96.5 and 1320 WILS, and as a producer and assignment editor for the CBS affiliate, WLNS 6 News in Lansing, MI.

Cameo became rooted in her commitment to grow local communities after having one of the most rewarding experiences of teaching a media course to a local youth organization. From there, her love of empowering individuals grew. She was promoted from a project director to serving as the Chief Operating Officer for One Love Global, a non-profit that responds to the social, economic and developmental needs of vulnerable children and families. There she forged partnerships across the state and city and worked directly with a cross section of diverse stakeholders to create sustainable community change.

Cameo continued following her passion to help serve and cultivate the hearts and minds of the people in education. She continued her collegiate career at Grand Rapids Theological Seminary where she earned a Master of Arts in Urban Ministry Leadership.

While pursuing her Master's degree, Cameo founded Grit, Glam & Guts, a statewide movement that engages young girls with arts, civic engagement, and educational opportunities. In a relatively span of time, Cameo assessed the needs of girls in Michigan and expanded GGG from a one-day teen conference in Lansing to now include conferences for teen girls in Lansing, Flint, and Detroit along with semester long academic programming and a week-long residential summer camp in partnership with Michigan State University's Residential College in the Arts and Humanities. She is currently the CEO of Good Girl Radio, which is a podcast of confessions about flaws, faith, femininity & culture. It's a national multi-media platform, known for touching the lives of women across the different races, incomes, and walks of life through the thought-provoking conversations that address some of the deepest, unabashed thoughts of the modern-day woman.

Cameo also applied her communications and public relation skills in the public and private sector as consultant for local and national leaders and organizations where she translated complex policy issues into effective



..... **YOUTH MATTER: A VISION OF HOPE** .....

communications strategies and coordinated messaging strategies to advocate for improved educational outcomes for Lansing children and families. Through her work, Cameo has developed a unique skill set that has allowed her to garner support and partnerships from a cross section of sectors including faith-based coalitions, government municipalities, and elected state officials. She also continues to serve her community at every opportunity especially as a proud member of Alpha Kappa Alpha Sorority Incorporated.

Through her work as a journalist and service in the community, she was awarded the 2017 Lansing Chamber of Commerce's "Ten Over the Next Ten" Award that recognizes the Lansing region's top young professionals who are expected to contribute significantly to our community over the next ten years. The winners of the Ten Over the Next Ten awards are judged based on their professional achievement, community involvement and personal success. Most recently, Cameo was featured on the cover of the Capital Area Women's Lifestyle Magazine for February 2020 sharing passionate words of her hopes for Black women and girls.

But Cameo knows none of this would be possible without her faith. She exercises her love for the Lord at the Lansing Church of God In Christ as a licensed missionary. She firmly believes that there are no limits in life. She knows that through hard work, strong ethics, and faith in God, the possibilities for her life are endless.

..... **Spotlight on Excellence** .....



**DIVYA REDDY**  
Williamston High School

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## ..... GRANT RECIPIENTS .....

### 2007 Grant Recipients

Black Child & Family Institute - \$3,500  
 MI Foundation for Education Leadership - \$1,000  
 Inspirational Ministries - \$1,500  
 Gateway Community Services \$2,000.00  
 Westside YMCA \$2,000.00

### 2008 Grant Recipients

Beekman Therapeutic Riding Center - \$1,500  
 Worship Without Words - \$2,000  
 Antioch Cares Community Development Corp. - \$1,000  
 Big Brothers Big Sisters Michigan Capital Region - \$1,500  
 Ele's Place - \$1,500  
 Boys & Girls Club of Lansing - \$2,500

### 2009 Grant Recipients

Phi Beta Sigma Fraternity  
 ETS Chapter Educational Fund - \$1,500  
 St. Stephen's Community Church -  
 Community Outreach Center - \$1,500  
 Antioch Cares Community Development Corp. - \$500  
 Big Brothers Big Sisters Michigan Capital Region - \$1,000  
 The Turning Point Lansing - \$1,500  
 Lansing Kappa Alpha Psi Foundation - \$1,500  
 Northwest Initiative - \$1,500  
 Black Child & Family Institute - \$1,500  
 Beekman Therapeutic Riding Center - \$500  
 Worship Without Words - \$1,500

### 2010 Grant Recipients

Beekman Therapeutic Riding Center - \$1,500  
 D.A.N.C.E, Inc. (Developing & Nurturing Community Empowerment) - \$1,800  
 Big Brothers Big Sisters Michigan Capital Region - \$1,000  
 Eastside Community Action Center - \$1,200  
 Closing the Digital Gap - \$500  
 Black Child & Family Institute - \$2,000  
 Capital Area Golf for Youth, Inc. - \$1,000  
 Phi Beta Sigma Fraternity  
 ETS Chapter Educational Fund - \$1,000

### 2011 Grant Recipients

St. Stephen's Community Church - \$1200  
 Highfields - \$1200  
 Dream and Vision Manifested - \$1000  
 Phi Beta Sigma Fraternity - \$1500  
 Black Child and Family Institute - \$2000  
 Boys and Girls Clubs of Lansing - \$2000  
 Eastside Community Action Center - \$1,100

### 2012 Grant Recipients

Lansing College Access Network - \$1,000  
 Beekman Therapeutic Riding Center - \$1,000  
 Southside Community Coalition - \$1,000  
 The Turning Point of Lansing - \$1,500  
 Kids Repair Program - \$750  
 New Mount Calvary Baptist Church - \$1,000  
 Reach Studio Art Center - \$750  
 Girl Scouts Heart of Michigan - \$1,000  
 Capital Area Literacy Coalition - \$1,000  
 Northwest Lansing Health Communities Initiative - \$1,000

### 2013 Grant Recipients

Kids Repair Program - \$1,000  
 St. Stephen's Community Church - \$1,000  
 The Turning Point of Lansing - \$2,500  
 Child and Family Services of Michigan, Inc. - \$500  
 Highfields, Inc. - \$2,500  
 Phi Beta Sigma Fraternity Epsilon Tau Sigma - \$2,000

### 2014 Grant Recipients

Beekman Therapeutic Riding Center - \$1,400  
 Child and Family Services of Michigan, Inc. - \$1,000  
 Girl Scouts Heart of Michigan - \$1,400  
 ITEC - \$1000  
 Kids Repair Program - \$1,200  
 Lansing Kappa Alpha Psi Foundation, Inc. - \$2,000  
 St Stephen's Community Church - \$2,000

### 2015 Grant Recipients

Boys & Girls Club of Lansing - \$200  
 Child and Family Services of Michigan, Inc. - \$2500  
 Kids Repair Program - \$1200  
 Kendon Elementary School - \$2000  
 New Mount Calvary Baptist Church - \$2300

### 2016 Grant Recipients

Building Child & Family Initiatives - \$2000  
 Beekman Therapeutic Riding Center - \$2000  
 Eastside Community Action Center - \$1600  
 Kids Repair Program - \$1400  
 The Carol J. Greer Community Center - \$3000

### 2017 Grant Recipients

Kids Turning Corners, Inc - \$2000  
 Building Child & Family Initiatives - \$1500  
 Village Summit - \$2500  
 Michigan Coalition to Prevent Gun Violence - \$2000  
 Eastside Community Center - \$2000  
 Lansing Art Gallery, Inc - \$1000  
 Gridiron Summer Institute - \$1000

### 2018 Grant Recipients

Kids Turning Corners, Inc. - \$2,500  
 Building Child & Family Initiatives - \$2,250  
 Capital Area Literacy Coalition - \$2,000  
 Churches of Greater Lansing - \$2,500  
 Lansing Art Gallery, Inc - \$1000  
 Beekman Therapeutic Riding Center - \$1,500  
 The Turning Point of Lansing - \$2,250  
 St. Stephens Church Carol Greer Community Learning Center - \$1,000

### 2019 Grant Recipients

Michigan Dyslexia Institute - \$2,500  
 Kids Turning Corners - \$2,500  
 Kids Repair Program - \$1,500  
 Building Child And Family Initiatives - \$2,500  
 Womens Center Of Greater Lansing - \$2,500  
 Lansing Art Gallery And Education Center - \$3,000  
 Lansing Spartans Youth Org. - \$500



..... CONTACT INFORMATION .....



**Apply for grants:**

*[upliftouryouthfoundation.org/grantapp/](http://upliftouryouthfoundation.org/grantapp/)*

**Donate to UOYF:**

*[upliftouryouthfoundation.org/how-to-donate/](http://upliftouryouthfoundation.org/how-to-donate/)*

**Need Help? Contact:**

*[upliftouryouthfoundation.org/contact-us/](http://upliftouryouthfoundation.org/contact-us/)*  
or call 844.55.YOUTH (96884)

**Mailing Address:**

Uplift Our Youth Foundation  
P.O. Box 70099  
Lansing, MI 48908

*[upliftouryouthfoundation.org/](http://upliftouryouthfoundation.org/)*





# 18th Annual Grant Award & Fund Raising Event

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## SPONSORSHIP OPPORTUNITIES

**GOLD SPONSOR - \$3000+**

Sponsor recognized and thanked for sponsorship at event. Logo of sponsor on website. Listed as a Gold Sponsor on UOYF Facebook and website. 12 months business video on our website.

**SILVER SPONSOR - \$2000+**

Sponsor recognized and thanked for sponsorship at event. Logo of sponsor on UOYF Facebook page and website. Listed as Silver Sponsor on UOYF Facebook and web site. 6 months business video on our website.

**BRONZE SPONSOR - \$1000+**

Sponsor recognized and thanked for sponsorship at event. Listed as Bronze Sponsor on UOYF Facebook and website. 3 months business video on our website.

**FRIENDS OF UOYF - \$300+**

Listed as a Friend of UOYF on Facebook page and website.

**HONORARY CO-CHAIR - \$100** Listed as a Friend of UOYF on Facebook page and website.

**SUPPORTER - \$60**

..... Please Print Clearly .....

Name(s): \_\_\_\_\_

Title: \_\_\_\_\_

Organization: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_ Email: \_\_\_\_\_

Contact person: \_\_\_\_\_ Phone: \_\_\_\_\_ Email: \_\_\_\_\_ Fax: \_\_\_\_\_

Gold Sponsor \_\_\_\_\_ Total Amount: \$ \_\_\_\_\_

Silver Sponsor: \_\_\_\_\_ Total Amount: \$ \_\_\_\_\_

Bronze Sponsor \_\_\_\_\_ Total Amount: \$ \_\_\_\_\_

Total No. Honorary Co-Chair: \_\_\_\_\_ Total Amount: \$ \_\_\_\_\_

Total No. Friends of UOYF: \_\_\_\_\_ Total Amount: \$ \_\_\_\_\_

Total No. Supporter: \_\_\_\_\_ Total Amount: \$ \_\_\_\_\_

*Please make your check or money order payable to:*

**Uplift Our Youth Foundation  
Attn: Treasurer  
PO Box 70099  
Lansing, MI 48908**

Who is your UOYF contact: \_\_\_\_\_

Questions? Go to [www.upliftouryouthfoundation.org](http://www.upliftouryouthfoundation.org), click on the contact tab.

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